

CENTRAL INTELLIGENCE AGENCY
WASHINGTON, D.C. 20505

28 MAY 1981

Mr. John J. Byrne
Chairman of the Board
Government Employees Insurance Company
GEICO Plaza
Washington, D.C. 20076

Dear Mr. Byrne:

Your letter to Mr. Casey dated April 13, 1981, seeking nominations for the 1981 GEICO Public Service Award Program, has been referred to me for response.

Although the Central Intelligence Agency will not submit a nomination this year, we appreciate the opportunity to consider our employees for this award. We support your recognition of Federal employees who have made outstanding contributions in the areas of fire prevention/safety, traffic safety/accident prevention, physical rehabilitation, and alcoholism and shall continue to seek qualified nominees for future awards.

Sincerely,

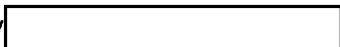


STAT

cc: Gerald T. Jackson
Nomination/Selection
Committee

Distribution:

- Original - Addressee
- 1 - Gerald T. Jackson (GEICO)
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STAT Pers/BSD/  18 May 1981)

JOHN J. BYRNE
Chairman of the Board

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GOVERNMENT EMPLOYEES Insurance Company

GEICO PLAZA
WASHINGTON, D. C. 20076

Executive Registry

81-1006

R/DEPT

3004

April 13, 1981

BACKGROUND -
Pls. return
to BSD

Honorable William J. Casey
Director
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. Casey:

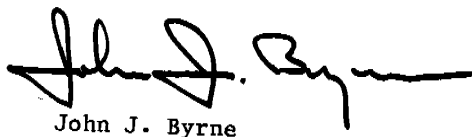
We are proud to announce that we will conduct the GEICO Public Service Award Program again in 1981. Although it was intended to be a one-time program last year, the overwhelming response throughout the Federal Executive Branch led to our decision to repeat the program.

We believe that high achievement and dedication should be recognized publicly. As an expression of our respect for and commitment to government employees, four \$2,500 awards will be granted to winners selected by two committees of distinguished persons from the private and public sectors. In sponsoring and structuring this awards program, GEICO has worked closely with the Office of Personnel Management to ensure that the awards support and compliment existing recognition programs.

The enclosed brochure explains the program in more detail. Because I am sure there are deserving employees in your organization who should be considered for this honor, I would appreciate your support by ensuring that potential candidates at all levels of the organization have an opportunity to be considered for nomination. Your encouragement in publicizing this program within your organization will be most helpful.

Please do not hesitate to contact us if you have any questions.

Very truly yours,


John J. Byrne

Enclosure

Nomination Committee

THE NOMINATION

COMMITTEE consists of six members: a nationally recognized expert in each of the four fields represented by the awards and one president of two associations with a close affinity with the federal employee. From the nominations submitted, this committee will nominate five candidates in each of the four categories and refer them to the Selection Committee.

THE NOMINATION

COMMITTEE is composed of the following:

JACK BONO — President, Underwriters Laboratories, Inc.

JOHN B. CLAYBROOK, J.D. — Former Administrator, National Highway Traffic Safety Administration

JOHN J. HUTCHINSON — President, National Association of Federal Credit Unions

MICHAEL C. NAVE — President, National Association of Retired Federal Employees

HAROLD RUSSELL — Chairman, The President's Committee on Employment of the Handicapped

R. KEITH SIMPSON, D.O., D.P.H. — President, National Council on Alcoholism, Inc.

Selection Committee

THE SELECTION

COMMITTEE consists of nationally prominent individuals who will select the recipients of the awards from the candidates recommended by the Nomination Committee.

THE SELECTION

COMMITTEE is composed of the following:

W. MONTAGUE COBB, M.D., Ph.D. — President, National Association for the Advancement of Colored People

THE HONORABLE WILLIAM D. FORD (D-Mich.) — Member, House of Representatives; Chairman, Post Office and Civil Service Committee

THE REVEREND TIMOTHY S. HEALY, S.J. — President, Georgetown University

JAMES J. KILPATRICK — Syndicated political columnist; television commentator and critic; author.

THE HONORABLE DIXY LEE RAY, Ph.D. — Former Governor, State of Washington; former Chairman, Atomic Energy Commission

GEICO

GOVERNMENT EMPLOYEES INSURANCE COMPANY

Home Office: Washington, D.C.

A shareholder owned company

not affiliated with U.S. Government

The 1981 GEICO Public Service Awards

Our Purpose

The Government Employees Insurance Company (GEICO) is proud of its long standing association with — and support of — the federal employee. Special recognition for the quality of the government worker is a foundation upon which our Company was built.

Federal employees number more than 2.75 million and provide a multiplicity of services to our Nation's citizens. All too frequently the public fails to learn about their achievements. The efforts of these employees are making a tremendous difference in the quality of services, the efficiency of operations and the success of many scientific, medical and technical programs.

This lack of recognition is unfortunate, because there are many federal workers who consistently excel in the performance of their duties and in activities not related to their career with the government. And for a select few, dedication to professionalism has resulted in especially noteworthy accomplishments exemplifying the highest attainment of public service.

In 1980 the GEICO Public Service Awards were established to emphasize our belief that the contributions of many hard working, talented government employees are deserving of special acclaim.

The Awards

In 1981, GEICO will again recognize publicly four federal employees for their special achievements and contributions to the public good in four areas of endeavor which we believe improve the quality of life in the United States (one award will be made in each area).

- Fire Prevention/Safety
- Traffic Safety/Accident Prevention
- Physical Rehabilitation
- Alcoholism

Winners of the GEICO Public Service Awards will be honored at a special awards ceremony to be held on September 15, 1981, at the Folger Shakespeare Library in Washington, D.C. They will each receive a plaque commemorating their outstanding accomplishments as well as a cash award of \$2,500 in further recognition of the significance of their achievements.

GEICO will provide the cost of transportation for the winner and spouse from their home to Washington, D.C., for the presentation ceremony. In the event the winner is employed and located outside the contiguous 48 states, GEICO will provide the cost of transportation from an East or West Coast city to Washington, D.C.

Eligibility

All career civil service employees are eligible.

Through established nominating and selecting procedures for incentive awards,

each federal department, independent agency, commission or office in the Executive Branch should identify employees who have provided outstanding service to the public or otherwise contributed noteworthy achievements in the fields covered by the GEICO Public Service Awards.

The contributions of individuals nominated will be judged principally on their impact, the extent to which they served as an inspiration to others and brought credit to the federal service. For each employee of the federal service, the respective organization should prepare supporting material consisting of:

- Name, title, grade, organization and location
- Brief biographical sketch of nominee, including education, employment history and family
- Description of the specific achievement or service which would qualify the employee for the award
- Name and phone number of individual to contact for further information
- Cover letter from the department/agency head, or designator endorsing the nomination

This material should be submitted in one package, 2-3 pages per nomination, and forwarded to:

The GEICO Public Service Awards
Nomination Committee
GEICO Plaza
Washington, D.C. 20076

Nominations for the 1981 Awards and supporting materials must be received by the Nomination Committee no later than June 1, 1981.

GERALD T. JACKSON
Assistant Vice President



GOVERNMENT EMPLOYEES *Insurance Company*

A SHAREHOLDER OWNED COMPANY
NOT AFFILIATED WITH
U.S. GOVERNMENT

GEICO PLAZA
WASHINGTON, D. C. 20076

February 24, 1981

Mr. Donald P. Wyman
Executive Secretary
Suggestion and Achievement Awards Comm.
Central Intelligence Agency
Washington, D.C. 20505

MAR 3 1 57 PM '81

INCENTIVE AWARDS
BRANCH

Dear Mr. Wyman:

It was our privilege in 1980 to conduct the GEICO Public Service Award Program to honor four federal employees for outstanding contributions in four fields of endeavor. Although we intended this to be a one-time program, substantial interest by all levels within the federal structure has prompted us to repeat the program in 1981. A formal announcement will be sent in the near future to the head of each federal department, independent agency, commission and office of the Executive Branch as well as to the incentive award administrators for each of the above organizations. However, at the suggestion of the Incentive Award Branch of the Office of Personnel Management, we are providing this advanced notice to allow agencies more processing time for the award nominations. Criteria and nominating procedures have not been changed from those of last year.

The award is designed for all civilian career federal employees who have made outstanding contributions in one or more of the four areas of endeavor which we believe improve the quality of life in the United States (one award will be made in each area):

- Fire Prevention/Safety
- Traffic Safety/Accident Prevention
- Physical Rehabilitation
- Alcoholism

Winners will be recognized with a plaque commemorating their outstanding accomplishments as well as a cash award of \$2,500 each in further recognition of the significance of their achievement.

Through established nominating and selection procedures for incentive awards, each federal department, independent agency, commission or office in the Executive Branch is requested to identify employees who have provided outstanding service to the public or otherwise contributed worthy achievements which meet the criteria for the GEICO Public Service Award.

The contributions of individuals nominated will be judged primarily and principally on their impact and the extent to which they served as an inspiration to others and brought credit to the federal government. For each employee nominated the respective organization should prepare supporting material consisting of:

- o name, title, grade, organization and location;
- o brief biographical sketch of nominee, including education, employment history and family;
- o description of the specific achievement or service which would qualify the employee for the award;
- o name and phone number of the individual to contact for further information;
- o a cover letter from the department/agency head or designee endorsing the nomination.

This material should be submitted in one package, two to three pages per nomination, and forwarded to:

The GEICO Public Service Award Nominating Committee
Government Employees Insurance Company
GEICO Plaza
Washington, D.C. 20076

Nominations for the 1981 awards and supporting materials must be received by the Nomination Committee no later than June 1, 1981. Information concerning last year's winners is attached to help you in identifying well qualified candidates.

The Nomination Committee will be composed of the following individuals:

Mr. Jack Bono - President, Underwriters Laboratories, Inc.

Ms. Joan B. Claybrook - Former Administrator, National Highway Traffic Safety Administration

Mr. John J. Hutchinson - President, National Association of Federal Credit Unions

Mr. Michael C. Nave - President, National Association of Retired Federal Employees

Mr. Harold J. Russell - Chairman, The President's Committee on Employment of the Handicapped

R. Keith Simpson, D.O., DPH - President, National Council of Alcoholism

For additional details concerning the program, contact me on 301-986-2039.

Sincerely yours,



Gerald T. Jackson
Secretary to the Nomination
and Selection Committees

Attachment



geico plaza
washington, D.C.
20076

Contact: Gerald T. Jackson
Government Employees
Program Manager
(301) 986-2039

News Summary: Four Federal Employees named recipients
of GEICO Public Service Award

FOR RELEASE: Immediately

WASHINGTON, DC, August 28, 1980 -- John J. Byrne, Chairman
of the Board and Chief Executive Officer of Government
Employees Insurance Company (GEICO) today announced the
four recipients of the 1980 GEICO Public Service Award.

The winners are:

Kennerly H. Digges of Vienna, Virginia for
his outstanding contribution in the field of
Traffic Safety/Accident Prevention. Dr. Digges
is Director, Office of Passenger Vehicle Re-
search, Research and Development, National
Highway Traffic Safety Administration, U.S.
Department of Transportation, Washington, D.C.

Kenneth R. Harrell of Spring Valley, California
for his outstanding contribution in the field
of Fire Prevention/Safety. Mr. Harrell is Lead
Firefighter, Fire Division, Operations Department,
Naval Air Station, North Island, San Diego,
California.

Paul M. Meyer of Silver Spring, Maryland for his
outstanding contribution in the field of Physical
Rehabilitation. Mr. Meyer is a structural
Engineer, Structures Department, David W. Taylor
Naval Ship Research and Development Center,
Bethesda, Maryland.

(more)

Elizabeth A. Murphy of Washington, D.C. for her outstanding contribution in the field of Alcoholism. Miss Murphy is a Community Services Specialist, Office of Consumer Affairs, Department of Housing and Urban Development, Washington, D.C.

Each recipient will be honored at the presentation ceremony to be held on September 16, 1980, at 6:30 p.m., in the Cocoran Gallery of Art, Washington, D.C., where they will each receive a \$2,500 award along with a plaque commemorating the event. New York Congressman James M. Hanley, Chairman of the U.S. House of Representatives Post Office and Civil Service Committee, will be Master of Ceremonies.

GEICO has also invited the two Senators and Congressman from each recipient's state and district, respectively.

The Selection Committee consisting of Dr. James E. Cheek, the Honorable Clark M. Clifford, The Reverend Theodore Hesburgh, The Honorable James M. Hanley, The Honorable Charles H. Percy, and Ms. Bess Myerson acknowledged the high quality of all nominees.

Commenting on the purpose of the new GEICO Award Program, Mr. Byrne said, "Government employees were the foundation on which our Company was built. We welcome this opportunity to publicly applaud the outstanding contributions these dedicated men and women have made."

Background information about each of the recipient's accomplishments follows.

DR. KENNERLY H. DIGGES

Dr. Digges has demonstrated outstanding leadership in the planning and implementation of research programs to improve the safety and fuel economy performance of passenger vehicles.

In the area of passenger vehicle safety Dr. Digges' research work was instrumental in the issuance of improved crash-worthiness safety standards which are estimated to reduce automotive crash fatalities by approximately 10,000 lives per year. In addition, he has initiated advanced research programs that, if successful, will result in a further 10,000 per year reduction in crash fatalities. In 1979, 50,745 people were killed, over 2,000,000 received disabling injuries, and the yearly cost to society was more than \$48 billion.

Dr. Digges' research work has included comprehensive crash-worthiness testing of new production passenger vehicles; development of countermeasures to reduce fatalities and injuries in side-impact automobile accidents; development of an extensive research program addressing the serious problem of pedestrian deaths and injuries; and production of high technology automobiles with better safety performance, fuel efficiency, and lower emissions.

Dr. Digges began his federal career in 1956 as a project engineer with the Flight Dynamics Laboratory at Wright-Patterson Air Force Base where he served in several responsible positions, the last being Chief of the Mechanical Branch.

During the nineteen years Dr. Digges was at Wright-Patterson, he received a number of awards including an outstanding performance rating in 1964; a special service award for scientific achievement in 1968; and a superior performance quality increase in 1969. He was also nominated for the Collier Trophy by the Air University at Maxwell Air Force Base, Alabama, in 1972; and was nominated for the Harold Brown Award by the Air Force Flight Dynamics Laboratory in 1972. In 1973 Dr. Digges received a second scientific achievement award.

Dr. Digges came to the National Highway Traffic Safety Administration in 1975 as Chief of the Structures Research Division, Office of Vehicle Safety Research. In 1978 he served as Acting Director of the Office of Passenger Vehicle Research in Research and Development and was named Director of that office in September 1978.

Dr. Digges resides with his wife Lucille, and their three children, Ann, Ted, and Kim, in Virginia.

KENNETH R. HARRELL

Mr. Harrell's professional specialties are structural firefighting, aircraft crash and rescue operations and fire prevention. He is a member of the Board of Directors and lecturer for the San Diego Institute for Burn Medicine, and has organized two successful fund raising campaigns for the Institute. In an effort to prevent fires he speaks to approximately 2000 school children annually on home fire safety.

Additionally, he was instrumental in initiating a campaign in cooperation with the International Rotary Club to establish a Burn Center for the Tijuana General Hospital, Tijuana, Mexico. This unit is the only Burn Center outside of Mexico City for Mexican citizens.

Ken Harrell also is active in the California Fire Chiefs "BOMBERO" Program which assists the Mexican Fire Service in training their firefighters. He personally instituted the San Diego premier for the movie "The Towering Inferno" to benefit a scholarship fund for children of firefighters killed in the line of duty.

Lead Firefighter Harrell has received awards, letters and certificates of appreciation from: the Bank of America for academics in Fire Science; Mexican Fire Chiefs Association; San Diego Institute of Burn Medicine; International Association of Firefighters; two Commanding Officers of NAS North Island; Commander, Naval Air Force, U.S. Pacific Fleet; Congressman Bob Wilson and the Tijuana General Hospital.

A native of El Centro, California, Mr. Harrell joined the NAS North Island Firefighting Force in 1968. He received his Fire Science Degree from Miramar Junior College in 1972. Ken and his wife reside in Spring Valley, California with their two sons Jason and Joshua.

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PAUL M. MEYER

In December 1976, as a result of his experience with handicapped persons as recruiting coordinator at the David W. Taylor Naval Ship Research and Development Center (DTNSRDC), Mr. Meyer was selected to chair the newly formed DTNSRDC Handicapped Affirmative Action Committee.

In the committee's first year, 1977, 20 handicapped persons were placed in the Center's summer employment program. In 1978, recruitment efforts at 18 colleges and universities led to the summer employment of 26. In addition, three handicapped persons, two of them college graduates were accepted for permanent employment at the Center. In 1979, 40 handicapped persons were hired under the summer employment program and 36 persons were placed in 1980.

As a result of Mr. Meyer's initiative and leadership as chairman of this committee, the Center received a Distinguished Service Award in 1978 from the Mid-Atlantic Region of the National Rehabilitation Association for having "one of the most innovative employment programs for the severely disabled in the U.S. Government."

He also initiated action at the Center to establish a sign language training program and coordinated the first Navy Handicapped Employment Symposium in October 1977. Mr. Meyer has participated in numerous seminars and conferences on employment of handicapped individuals and assisted other naval activities in establishing programs for handicapped individuals.

Meyer is a past president and a current member of the Spina Bifida Association of the Greater Washington area and is a member of the Montgomery County Association for the Advancement of the Physically Handicapped.

An Employee at the David W. Taylor Naval Ship R & D Center since 1967, Mr. Meyer is married and has two children.

ELIZABETH A. MURPHY

Ms. Murphy began to search for methods to analyze and deal with the problem of alcoholism among public housing residents in 1975 when she was assigned to the Job Opportunities Program. She subsequently attended Alcoholism Counseling Training classes offered by the Washington Area Council on Alcohol and Drug Abuse (WACADA). While attending training sessions she served as a weekend volunteer telephone counselor on the WACADA hotline. She later received an award from WACADA for her outstanding contribution in voluntary community service.

In January 1979 she was certified as an Alcoholism Counselor for the District of Columbia by the Professional Alcoholism Counselors Association.

Ms. Murphy developed an alcoholism outreach program designed to reduce the effect of alcoholism and related problems on family life in public housing. She obtained support from the National Institute of Alcohol Abuse and Alcoholism of HEW to implement pilot workshops for Public Housing Agency residents, managers and other local participants in Detroit, Michigan; Washington, D.C.; and Nashville Tennessee.

These workshops reached approximately 275 persons per session; attracted locally funded alcoholism resources; resulted in the establishment of locally supported on-going alcoholism programs; stimulated interest around the country in presenting alcoholism and alcohol abuse programs; and resulted in long-range funding support from HEW for Alcoholism Outreach Programs in public housing.

While working on the outreach programs, Ms. Murphy convinced HUD of the need to initiate an in-house alcoholism program for employees. In cooperation with the HUD organizations, Ms. Murphy developed an additional alcoholism program and in January 1980 HUD's in-house Al-Anon Unit was certified.

Ms. Murphy is single and has a total of 28 years of federal service in the Department of Defense, Department of Interior and Department of Housing and Urban Development.

ROUTING AND TRANSMITTAL SLIP

14 Apr.

TO: (Name, office symbol, room number, Building, Agency/Post)	Initials	Date
1. <i>D/PPM</i>	<i>16 APR 1981</i>	<i>16 APR 1981</i>
2. <i>DD/SP</i>		
3. <i>DD/SP</i>		
4.		
5.		

Action	File	Note and Return
<input checked="" type="checkbox"/> Approval	For Clearance	Per Conversation
As Requested	For Correction	Prepare Reply
Circulate	For Your Information	See Me
Comment	Investigate	Signature
Coordination	Justify	

REMARKS

No develop response.

Response 26 May

DO NOT use this form as a RECORD of approvals, concurrences, disposals, clearances, and similar actions

FROM: (Name, org. symbol, Agency/Post)

Room No.—Bldg.

Phone No.

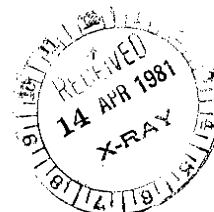
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GOVERNMENT EMPLOYEES INSURANCE OPERATIONS BUILDING
5260 Western Avenue, Washington, D.C. 20076



Honorable William J. Casey
Director
Central Intelligence Agency
Washington, D.C. 20505



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